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**THE PEABODY ORLANDO WINS THE GOLD KEY  
FOR THE 19<sup>TH</sup> CONSECUTIVE YEAR**

**ORLANDO, FLA. -- AUGUST 4, 2008** – *Meetings & Conventions* magazine has just announced the winners of its prestigious Gold Key Award for 2008, among them, for the nineteenth consecutive year, Orlando's landmark meetings and conventions hotel, The Peabody Orlando. For over 30 years, this award has been bestowed upon the world's finest meeting properties.

"The Gold Key Award has set the bar for excellence among industry awards," said Lori Cioffi, editor-in-chief, *Meetings & Conventions* magazine. "The Peabody Orlando was selected as one of the best hotels of its type by our readers, the nation's professional meeting planners."

Since opening its doors for business November 1, 1986, The Peabody Orlando has maintained its legendary ability to provide meeting planners and their clients, state-of-the-art facilities, top-quality F+B/catering, and the best possible guest services through its registered Peabody Service Excellence® culture.

"This distinction is an impressive tribute to the dedication and commitment to excellence of our associates, who provide meeting planners and their clients the ultimate experience of flawless, memorable, meetings," said Alan C. Villaverde, executive vice president of Peabody Hotels, and general manager of The Peabody Orlando. "It is gratifying that for the 19<sup>th</sup> consecutive year, meeting planner subscribers to *Meetings & Conventions* magazine, one of the nation's premier professional journals for the meetings industry, again voted The Peabody Orlando one of the world's best meeting venues."

The annual Gold Key Award of *Meetings & Conventions* magazine is one of the most important measures of The Peabody Orlando's success, because it is voted upon by thousands of meeting planners who have experienced the hotel's service and facilities, and can vouch for them. Readership of *Meetings & Conventions* magazine represents some 70,000 corporate, incentive and association meeting planners, who vote for those hotels that surpassed their expectations in all aspects of the meeting planning process during the year.

This year, meeting planners based their selection of Gold Key Award winners on several criteria: overall attitude of meeting staff; quality of meeting rooms; availability and quality of guest services; quality of food and beverage service; proficiency and ease of handling reservations; availability of A/V and other technical/support equipment, and possible range of recreational facilities on- and off-property.

The Peabody Orlando is a *Mobil Travel Guide* Four-Star, AAA Four Diamond property of Peabody Hotels within the portfolio of Peabody Hotel Group, and is a member of Preferred Hotels & Resorts.