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**THE PEABODY ORLANDO EARNS INNER CIRCLE AWARD
OF ASSOCIATION MEETINGS MAGAZINE**

ORLANDO, FLA. -- AUGUST 12, 2008 -- Readers of *Association Meetings* magazine, the nation's top association meeting planner journal, again have bestowed the coveted Inner Circle award on the Peabody Orlando, International Drive's original, custom-designed, landmark meetings hotel. The unique, strategically located property, directly opposite the Orange County Convention Center, currently features 891 guestrooms, 57,000, sq. ft. meeting space, and is undergoing \$450-million expansion, adding guest rooms and meetings/exhibition space for totals of 1,681 guestrooms, and 210,000 sq. ft. of flexible function space. Completion is projected for fall of 2010, and in the meantime, it's business as usual at this *Mobil Travel Guide* Four-Star, AAA Four Diamond rated hotel.

"Congratulations to The Peabody Orlando for winning the prestigious Inner Circle Award for the eleventh time," said Sue Pelletier, editor of *Association Meetings* magazine. "Properties that win this highly selective award were chosen by association meeting planner readers of our publication for their excellence in terms of food and beverage, guest and meeting room quality, catering and convention services, audiovisual and technical support of their meetings." A total of seventy Inner Circle winners in the hotel/resort, convention center and CVB categories, won the Inner Circle Award: fifteen CVBs, 15 convention centers and 40 hotels and resorts in the US, Canada and overseas.

The nation's association meeting planners are among the meetings industry's most important clients for a hotel such as The Peabody Orlando which specializes in association meetings. "Since we opened our doors for business in 1986, The Peabody Orlando has been serving association meeting planners and their clients with our renowned Peabody Service Excellence®, ensuring flawless, memorable meetings," said Alan C. Villaverde, executive vice president, Peabody Hotels, and general manager of The Peabody Orlando.

"The Inner Circle Award of *Association Meetings* magazine represents the independent evaluations of the nation's professional meeting planners who book and then evaluate association meetings. This award is an impressive re-affirmation of The Peabody Orlando's total commitment to serving association meeting planners and their clients."

The Peabody Orlando is a property of Peabody Hotels within the portfolio of Peabody Hotel Group of Memphis, Tennessee, and is a member of Preferred Hotels & Resorts.