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## **PHOTO OPPORTUNITY**

### **TOWERING 408 FT CRANE TO BE ERECTED AT PEABODY'S EXPANSION/CONSTRUCTION SITE**

**ORLANDO, FLA. – OCTOBER 10, 2008** -- Two giant 408 ft. cranes are being erected at the west side of the construction site at The Peabody Orlando in preparation for the building of the 31-story, 750 guestroom Peabody Tower.

- This offers a truly unique, and highly-visual subject for both still and video cameras. Sunday, afternoon, October 12, 2008, presents the most opportune time for amazing photography of this engineering feat.
- Over this weekend, the “first jump” will be installed to a height of 254 ft.
- The first 80 ft. of legs that support the jib will be installed with a helper crane. The jib (the horizontal structure at the top of the tower) will be assembled on the ground next to the tower.
- The helper crane will lift the jib to the top of these first support legs. After the jib is installed, it will begin to use its own internal system to continue to climb to 408 ft.
- The boom will have an overall reach of 196 ft.
- The tower crane operates on electrical power.
- The tower is designed to withstand Category One and Two storms.
- During local weather, crane operations will cease when local wind conditions exceed 45mph.

The Peabody Orlando, a *Mobil Travel Guide*, Four Star, AAA Four Diamond hotel is a property of Peabody Hotels within the portfolio of Peabody Hotel Group, Memphis, Tennessee. When the expansion construction is completed in November, 2010, the hotel will feature 1,641 ultra-luxurious guest rooms, 210,000 sq. ft. of flexible function/meeting/exhibition space, 22,000 sq. ft. Peabody Spa & Athletic Club, Napa Valley Wine-themed restaurant overlooking an exotic grotto pool, 7-story parking garage for 2,100 cars, and Food-on-the-Go outlets throughout.

