

CONTACT: MaureenBridget Gonzalez, Director/PR
Tel. 407-345-4521, Fax. 407-363-1505
Maureen.gonzalez@peabodyorlando.com

**CAPRICCIO GRILL'S SELECT MEMBERS CLUB
MEMBERSHIP HAS ITS PRIVILEGES**

ORLANDO, FLA. -- OCTOBER 1, 2008 – Back in 1986, The Peabody Orlando was International Drive's first and only upper-upscale hotel, and the first to offer fine wining and dining, not only to its meetings and conventions guests, but also to the local community. Twenty-two years later that still holds true for the hotel's multi-award winning restaurants.

“For example, the steaks and chops (from one of America's most trusted purveyors of prime US steaks, Ruprecht of Chicago), and daily fresh seafood served at Capriccio Grill Italian Steakhouse, as well as the first-class Peabody service in a comfortable, chic setting, are the reasons for the loyal, local, patronage we enjoy,” said John Askew, director of F+B. The 24 oz. Bone-in-Ribeye is the room's signature steak. Colorado Lamb Chops, Double-Cut Grilled Pork Chops, Grilled Buffalo Delmonico Steaks – and sides of steamed asparagus, mushrooms, garlic mashed potatoes, are all on the “faves” lists, as well as amazing hot and cold appetizers, dewy fresh salads, desserts to-die-for, and masterful classical Italian dishes.

“We began to see the same local patrons at Capriccio Grill Bar/Lounge, and afterwards enjoying dinner in the restaurant. So, we decided to do something to keep them returning to us again and again. The Select Members Club was designed to capture and reward our frequent diners who patronize Capriccio Grill and Dux, and it has been immensely popular, said Askew.” Members of the Select Members Club receive

- One \$35 credit for one *entrée* during the month of the member's birthday
- One complimentary appetizer with the purchase of two dinner *entrées*, up to \$19 value
- 20% off party's check for all spectacular holiday brunches
- Members are presented with special “Select Members” wine list
- Members and guests receive tasting size glass of specially selected red or white wines
- Select Member rewards may also be enjoyed in hotel's signature restaurant, Dux
- Members may select one reward per visit. All rewards apply to one check only
- All rewards are subject to change or may be discontinued at the discretion of management without prior notice

The Peabody Orlando is a *Mobil Travel Guide*, AAA Four Diamond rated property of Peabody Hotels, within the portfolio of Peabody Hotel Group, Memphis, Tennessee.

Currently, the hotel is undergoing a \$450-million expansion due for completion in the fall of 2010 when it will have: 1,641 ultra-luxurious guestrooms, 210,000 square feet of state-of-the-art function/exhibition space, a Napa Valley Wine-themed restaurant overlooking a new grotto-style family pool, a 27,000 square foot Peabody Spa and Food-On-The-Go in various locations throughout.